

VIDEO PRE-ROLL

Don't miss out on having your video ad in front of the latest news and entertainment content expanding across the 8 Mediaworks' radio sites.

NOTES

- An active click-through must be provided.
- Please provide high quality video file that will be transcoded for optimal delivery across platforms.
- Volume level for video: No higher than -24 Lkfs with a peak no higher than -1 dbFS.
- If loudness meter is unavailable, a good rule of thumb is not to peak higher than -12 dbFS.

Ad Unit	Dimensions	Formats	Duration	Third Party Serving	File Size Guide	Lead Time (working days)
Video - 15" OR Video - 6"	From 1280 x 720 (720p) to 1920 x 1080 (1080p)	mp4	6 or 15 seconds	Yes	15 - 20 MB	5 days

