

MEDIUM RECTANGLE (MREC)

The Medium Rectangle, aka MREC, is our most durable ad size and can be scaled across desktop, tablet and mobile devices

NOTES

- An active click through URL must be provided.
- HTML is only accepted via third party ad tags.

Ad Unit	Dimensions WxH (pixels)	Formats	Third Party Ad Serving	Max File Size	Animation Duration Including Looping (seconds)	Lead Time (working days)
Medium Rectangle	300x250	png, jpeg, gif	Yes	100kb	30	3 days

