

SHOW OR SECTION SPONSORSHIP

A show or section sponsorship allows you the opportunity to own all the display ad units within a section or show across one of the MediaWorks radio websites.

NOTES

- An active click through URL must be provided.
- HTML is only accepted via third party ad tags.

Ad Unit	Size	Formats	Third Party Serving	Third Party Tracking	Max File Size	Animation Duration Including Looping (seconds)	Lead Time (Working Days)
Medium Rectangle	300x250	png, jpg, gif	Yes	Yes	100kb	30	3 days
Leaderboard	782x90	png, jpg, gif	Yes	Yes	100kb	30	3 days
Mobile Banner	300x50	png, jpg, gif	Yes	Yes	100kb	30	3 days
Half Page (optional)	300x600	png, jpg, gif	Yes	Yes	100kb	30	3 days
Billboard (optional)	970x250	png, jpeg, gif	Yes	Yes	100kb	30	3 days