

HALF PAGE

Gain more real estate with a Half Page, one of our biggest display formats! Available across the entire desktop network, Half Pages appear at the top right of the page.

NOTES

- An active click through URL must be provided.
- HTML is only accepted via third party ad tags.

Ad Unit	Dimensions WxH (pixels)	Formats	Third Party Ad Serving	Max File Size	Animation Duration Including Looping (seconds)	Lead Time (working days)
Half Page	300x600	png, jpeg, gif	Yes	100kb	30	3 days

