

ROVA - DIGITAL AUDIO

Rova is the best way to listen to New Zealand's radio and entertainment online. Digitally insert your audio ad into our range of podcasts and music+ stations.

Ad Unit	Duration	Formats	Third Party Serving	Max File Size	Bit Rates	Codecs	Lead Time (Working Days)
Digital Audio Ad	15 - 30 Seconds	mp3, m4a	No MW cannot currently accept 3rd party ad tags for audio campaigns	15mb	Min: 32 kbps Max: 320 kbps	aac_hev2, aac_hev1, mp3, aac_lc	3 days

