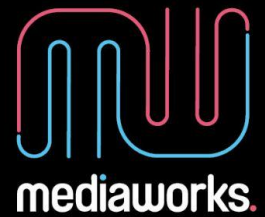


MEDIAWORKS MEDIA RELEASE

25 AUGUST 2023

FOR IMMEDIATE RELEASE



WENDY PALMER TO STAY ON AS MEDIAWORKS CEO

The MediaWorks Board is pleased to announce Wendy Palmer has agreed to stay on as CEO of MediaWorks.

Wendy has spent a good part of her career at MediaWorks, working her way from Manager of More FM Auckland to CEO of the radio business before leaving the business in 2017 to focus on her market research company. In 2019 the media industry called again and Wendy joined the NZME executive team as Chief Radio and Commercial Officer.

Board Director Barclay Nettlefold said “Wendy is a highly capable leader and has proved to be a steady pair of hands over the past six months. With more than 25 years of deep industry experience, she is one of the most respected media executives in Aotearoa. The Board is confident Wendy is the best person to take the business forward over this next period to continue to grow its market-leading radio, outdoor and digital platforms.

Wendy said “I have loved getting back into the swing of things at MediaWorks. It’s a great company full of passionate people who love what they do. Radio plays a huge part in people’s lives around the country and we are continuing to grow our audience and innovate across audio, digital and outdoor. It’s an exciting space and I’m incredibly proud to lead the team through the next phase of the MediaWorks story.

Wendy will take up the role on her return from a long-planned family holiday in September. In her absence MediaWorks Chief Financial Officer Mike Asbridge will take up the reins, supported by the executive team.

-ENDS-

For more information please contact:

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About MediaWorks:

MediaWorks is New Zealand's leading radio and outdoor media company with over 2.4 million weekly listeners and over 5,000 outdoor touch points nationwide. The company owns and operates radio brands The Edge, The Rock, More FM, The Breeze, The Sound, Mai FM, George FM, Magic, Humm FM, Channel X and rova. MediaWorks brands and people are household names with local, highly engaged audiences. www.mediaworks.co.nz

mai

The edge

George®
beats working...

CHANNEL X

MORE FM

THE ROCK

rova

HUMM

magic

TARANA
your Indian Radio

THE BREEZE

THE SOUND